

bloggyconference

The **Bloggy Moms Network** is excited to announce our seventh annual Bloggy Conference! This year's event will again be held at and co-hosted by **Cedar Point Amusement Park and Resort** located in Sandusky, Ohio.

Bloggy Conference is a fun and interactive event for influencers in social media. The 2017 conference is September 15 - 17 at Cedar Point's beautiful lakeside resort - where attendees will have the opportunity to network with each other and brands while enjoying a weekend at the park.



This is a great opportunity for you to interact face-to-face with our influencers and generate new social media buzz. There are many activities we can prepare to engage you with our attendees.

Our sponsorship packages offer brands an opportunity to connect with our large social media audience not only at the conference but throughout the year via our social media platforms. Our 2017 sponsors have already begun to add amazing elements and opportunities for our attendees.

Bloggy Conference 2017: Details and Sponsorship Information

- **Dates:** September 15-17, 2017 at Cedar Point in Sandusky, Ohio.
- **Expected Attendance:** 150-200 social media influencers.
- **Conference Time Line:** Detailed conference timeline/agenda planning is currently underway and will be available at BloggyConference.com
- **Programming:** We are currently accepting and reviewing speaker proposals. The programming process is currently underway to determine session topics/detailed timeline.
- **Social Events:** Social event planning has begun to determine party and group events. {Sponsors may also acquire additional suites/rooms in addition to exhibitor tables to hold events/contest/demonstrations during the day.}

- **Specialized Sponsorship:** Some sessions, breakfasts, lunches, breaks, parties, conference materials, vendor tables will be available for sponsorship.
- **Pre-Event Opportunities:** All sponsors are invited to participate in Twitter parties throughout the year and leading up to Bloggy Conference 2017. All Twitter parties are hosted via the @BloggyMoms account.
- **Encouraging Interaction:** To better network and market their brand and new products - sponsors and brands are encouraged to personalize their exhibitor area and host giveaways or activities at their table for attendees.

Sponsor Opportunities & Levels

Platinum Level: This is the most comprehensive sponsorship and includes both onsite benefits and ongoing exposure via the Bloggy Moms and Bloggy Conference websites.

Platinum sponsorship includes:

- Prime vendor table placement in exhibitor hall/area
- Item placement in conference gift/swag bag
- Logo in top position area on BloggyConference.com and dedicated sponsor page
- Logo on BloggyMoms.com main page and dedicated sponsor page
- Signage in main conference room
- Session sponsorship {sample product placement in one session}
- Sponsored content area on BloggyConference.com and BloggyMoms.com
- Sponsored content/information area in Bloggy Conference newsletters
- One integrated campaign within the BloggyMoms.com network

Platinum sponsorship available at \$11,000

Gold Level: Comprehensive coverage at Bloggy Conference and online.

Gold sponsorship includes:

- Secondary vendor table placement in exhibitor hall/area
- Item placement in conference gift/swag bag
- Logo in second position area on BloggyConference.com and dedicated sponsor page
- Logo on BloggyMoms.com dedicated sponsor page

Gold sponsorship available at \$7,000

Premiere Level: More focused on specific conference content. These sponsorships are structured for individual sessions and events.

Premiere sponsorship includes:

- Third round vendor table placement in exhibitor hall/area
- Item placement in conference gift/swag bag
- Logo in third position area on BloggyConference.com and dedicated sponsor page
- Logo on BloggyMoms.com dedicated sponsor page

Premiere sponsorship available at \$4,000

Exhibitor Opportunity: Designed for vendors who want to present in the conference common area throughout the course of the day.

Exhibitor sponsorship includes:

- Vendor table placement in exhibitor hall/area
- Logo on dedicated sponsor page on BloggyConference.com
- Logo on dedicated sponsor page on BloggyMoms.com

Available at \$1,500

Swag Bag Product Sponsorship: Designed for brands that are unable to attend but would like to get their product in the hands of our attendees.

Swag Bag sponsorship includes:

- Product placed in Bloggy Conference Swag Bag.
- Logo on dedicated sponsor page on BloggyConference.com
- Logo on dedicated sponsor page on BloggyMoms.com
- Logo on Bloggy Conference pamphlet.

Available at \$700

Featured Sponsor

For sponsors who wish to fund targeted events, functions, or marketing peripherals at the conference, such as breakfast, lunch, afternoon coffee break or tote bag stuffers. Rates determined per request.

Sponsor the Bloggy Conference 2017 Swag Bag

Sponsorship includes: Advertisement on all Bloggy Conference site and publications. We will work with you to design this sponsorship opportunity around your brand. Pricing for this options will vary on cost to place the Bloggy Conference logo and your brand logo on the swag bag as well as the cost of the tote/bag itself.

Should you not find an option that fits you and your brand - Bloggy Conference is open to sponsorship suggestions and ideas. Please contact Tiffany Noth at tiffany@bloggymoms.com with any questions or ideas you may have.

Joining us at Bloggy Conference 2017?

Contact us at tiffany@bloggymoms.com